

AMCHAM
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AMCHAM
THE AMERICAN CHAMBER OF COMMERCE
IN THE CZECH REPUBLIC

AMCHAM
AMCHAM
2010 BOARD OF DIRECTOR ELECTIONS

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AMCHAM
& VOTING INFORMATION
AMCHAM

INFO ON AMCHAM BOARD OF DIRECTORS

WHAT IS THE BOARD OF DIRECTORS?

The Board of Directors consist of 17 member representatives elected by the membership. Directors serve two-year terms with no limit on the number of terms served.

WHAT ARE THEIR DUTIES?

A director is obliged to attend at least half of the six annual meetings of the board of directors. A director is expected to attend a suitable number of Chamber events, to promote the Chamber in the business and general community, to assist in the recruitment and retention of members, and to carry out other projects as determined in the course of board meetings.

A director is also responsible to act in a manner reflecting the standards of professional behavior outlined in the Chamber Code of Business Conduct. Failure to do so can lead to a board vote for removal.

In the event that a director cannot serve his or her full term, the board of directors is authorized to determine his or her replacement. The precedent for replacement is to appoint the next highest vote-getter in the most recent board election.

A director is elected as an individual, and cannot be substituted in meetings by a subordinate or superior from the same member company, and cannot be automatically replaced on the board by a subordinate or superior from the same member company.

WHAT ARE THEIR RESPONSIBILITIES?

Financial Responsibilities. The board of directors is responsible for approving the annual budget and any significant extrabudgetary expense (usually defined as any expenditure in excess of CZK 100,000 not associated with a Core Activity). The board of directors has sole authority to approve spending on Special Projects, which are defined as any activity not listed in the budget as a Core Activity of the Chamber.

Strategic Responsibilities. The board of directors is responsible for approving and monitoring accomplishment of the Chamber Strategic Review and Action Plan. The Strategic Review takes place every two years over the period of three board meetings. The Action Plan is approved annually and reports are made by the Executive Staff at each board meeting.

Administrative Responsibilities. All administrative oversight and responsibilities are undertaken by the executive committee, which is composed of five board members elected annually by the board of directors. Administrative duties include oversight of all Core Activities, budgetary spending, staff activities (including hiring and compensation).

Public Representation. The President and Executive Director are authorized to speak on behalf of the Chamber. Directors can be asked by the Board to represent the Chamber publicly at events or in the media.

VOTING INFORMATION

You should receive either 5 (Corporate Patron, Corporate) or 2 (Small Business / Entrepreneur) ballots by post between May 3-5, 2010. If you do not receive the appropriate number of ballots, please contact Lucie Lagová at lagoval@amcham.cz.

The member representatives listed on the following pages have all confirmed their interest in being candidate for the board of directors and in serving on the board if elected or subsequently appointed to a seat. All representatives running for the board are members in good standing.

There are **eight positions** open in this election. You may select and mark up to eight candidates on each ballot. Any ballot with more than eight marks will be invalid.

When you receive your ballots, the election period is considered open. You can submit your completed ballots to the Chamber offices until **5 pm, May 29th**.

Candidates will be informed of the results, and the 2010-2011 Board of Directors will meet prior to the General Assembly to determine which board members will comprise the executive committee. The results of the board elections and the appointment of the executive committee will be confirmed at the General Assembly on June 10.

CURRENT BOARD OF DIRECTORS

THE FOLLOWING DIRECTORS WERE ELECTED OR APPOINTED IN 2009
AND WILL SERVE THE SECOND YEAR OF THEIR TERM IN 2010-2011



Jan Brázda
Managing Director
Constellation



František Dostálek
Managing Partner
KPMG



Michael Fabián
Country Manager
American Express



Jane Gilson
General Manager
MICROSOFT



Peter Herbert
Chairman of the Board
GE Money Bank



Roland Mahler
Managing Director
T-Mobile



Jan Matějček
Managing Partner
White & Case



Jiří Pavlíček
Managing Director
Johnson & Johnson



Sanjiv Suri
President & CEO
Zátiší Group

CANDIDATE PROFILES

RON ADAMS, TATRA

ANDREAS ANTONOPOULOS, UNYP

ALEŠ BARTŮNĚK, IBM

ERIK BEST, FLEET SHEET/ E.S. BEST

MICHAL CHOUR, RADISSON BLU ALCRON

ROBERT GARDNER, RIO MEDIA

JAROSLAV DOLEŽAL, HONEYWELL

ALVISE GIUSTINIANI, PHILIP MORRIS INTERNATIONAL

MICHAEL MULLEN, HAVEL & HOLÁSEK

DARCIE MURRAY, PEDERSEN & PARTNERS

MAGDALENA SOUCEK, ERNST & YOUNG

DAN ŤOK, SKANSKA

ZDENĚK VILÍMEK, COCA-COLA

BOARD MISSION STATEMENT

I am proud to have served two years as your First Vice President and Executive Committee member. We have accomplished the two goals which I chose as priority when you elected me in 2008, i.e., we successfully established AmCham in the Ostrava region and the Advocacy Programs we have advanced place AmCham second to no other organization in the Czech Republic.

I support the successful networking functions which we have at AmCham. More than just wine and cheese, these sessions allow us to share our experiences and knowledge so that we can improve our lives, careers and job performance.

Advocacy is perhaps the priority closest to my heart. AmCham has taken great steps with our Advocacy Program, especially the leadership position we took against corruption. This problem touches all of us so it becomes the responsibility of all of us to continue to push such issues through effective Advocacy.

I wish to continue as your Board member in AmCham. I will continue to actively support the programs important to you.



RON ADAMS

CEO

TATRA

Candidate's AmCham Priority:

- Advocacy – Anti-corruption
- Advocacy – AmCham regional development
- Organizational excellence.

Past AmCham Involvement:

- First Vice President 2008-present
- Executive Committee 2008-present
- Board of Directors 2008-present.

Company Membership:

Patron since 2007.

Career Spent in the Czech Republic:

- 4 years as a resident.
- 7 years as a non-resident.

Career History:

- TATRA, a.s. - 2002-present
 - Chairman/CEO - 2006- present
 - Supervisory Board Member – 2002-2006.
- WCG Holdings _ President 1986-2006 – Texas and Florida.
- Haltom Manufacturing Co. – President 1972-1986 - Texas.

Personal Note:

- Wife is Czech and the Director of the Tatra Community Fund.

BOARD MISSION STATEMENT

If elected as a Board Member I plan to concentrate my efforts in the development of new business rewarding opportunities for the business community served by AmCham by carefully orchestrating business networking, organizing impactful and targeted events and by addressing needs in innovative ways.

With a lengthy professional background carved between both industry and business education and coupled with successful entrepreneurial ventures and after having lived and/or worked in 11 countries, I look forward to offering my experience helping develop the Czech Republic corporate players into more competitive and productive entities better positioned to explore opportunities available.

I am particularly interested in talent development and retention, efficient leveraging of technology innovation and development of intrapreneurial skills, all of which are essential ingredients for success.



ANDREAS ANTONOPOULOS

RECTOR

UNIVERSITY OF NEW YORK IN PRAGUE

Candidate's AmCham Priority:

- Innovative networking
- Impactful events
- Talent development and retention
- Technology innovation

Previous Involvement with AmCham

- Participation in Amcham events

Company Membership:

Small Business Member since 1998.

Career Spent in the Czech Republic:

2 years.

Career History:

- Rector, University of New York in Prague, 2008 –present.
- Professor of Entrepreneurship & Telecom Business, Central European University, Budapest, Hungary, 2003-2007
- Managing Partner, Working Knowledge, London, Budapest, Sao Paulo & Singapore, 2001-2008.

Personal Note:

- Speaks Spanish, Greek, German, French, Italian and basic Hungarian
- Personal Interests include Sports, Current Affairs, Opera, Travelling

BOARD MISSION STATEMENT

Over the past two years, I have had the honor to serve as the President of AmCham. During that time, we have expanded our influence in the business and political community, built a new network of events for general managers, introduced our truth and trust events, and emerged from the worst economic crisis in a stronger position than ever before.

We have more to do as an organization, and I would very much like to be a part of our continued success. First, I want to put our experience of IBM's investment into the IBM Integrated Delivery Center in Brno to use in attracting more high tech investment, developing differentiated regional development strategies, and reshaping the country's education and labor policies.

In my new regional role, I want to help build our AmCham's reach across the region in advocacy and networking. Our organization should aim to build a truly connected Central Europe.



ALEŠ BARTŮŇEK

VICE PRESIDENT, SYSTEM AND TECHNOLOGY GROUP

IBM

Candidate's AmCham Priority:

- Economic Development- *Business Opportunities, Networking & Trade.*
- Economic Development- *Management & HR Development.*

Past AmCham Involvement:

- President, 2008-2010.
- Member, Board of Directors (2004-2010).
- Member, Council on Economic Development (2005-8).
- Sponsor, General Assembly (ongoing).
- Sponsor, Thanksgiving Ball (ongoing).

Company Membership:

Founding Patron since 1992.

Career Spent in the Czech Republic:

20+ years.

Career History:

- Vice President, System and Technology Group, 2010-present.
- Country General Manager, IBM: 2003 - 2009.
- Sales Manager, Sectors, IBM: 2000 - 2002.

Personal Note:

- Speaks Czech and English fluently.
- Personal interests: Literature, Music, Aviation.

BOARD MISSION STATEMENT

AmCham has become an increasingly influential part of the Czech business community, thanks mostly to the hard work of its staff, and I am proud as a longtime member to see the progress from year to year. I was especially happy to see AmCham spearhead the formation last year of the Council on Czech Competitiveness, which seeks to cooperate with other like-minded institutions.

The Council has already proven effective in helping to retain and enhance AmCham's position of influence at a time when other parts of the world, including Europe, Russia and Asia, are challenging American-dominated institutions for a bigger say in local and world affairs.



ERIK BEST

PUBLISHER

FLEET SHEET/E.S. BEST S.R.O

Candidate's AmCham Priority:

- Strategy - the positioning of AmCham into the future
- Advocacy - legislative reform

Past AmCham Involvement:

- President, Executive Committee of the Board of Directors (1995-6).
- Member, Board of Directors (1993-2010).

Company Membership:

Founding Small Business/Entrepreneur since 1992.

Career Spent in the Czech Republic:
19 years.**Career History:**

- Publisher, Fleet Sheet: 1991-present.
- Publisher, Final Word: 2001-present.

Personal Note:

- There is still no other place in the world I would rather be.

BOARD MISSION STATEMENT

As a board member, I would represent the hospitality industry and would focus on synergies between Association of Hotels and Restaurants, Prague Convention Bureau and Czech Tourism, with the especial aim of promoting Prague and Czech Republic as a viable destination for holding congresses and conventions and a high-profile destination for demanding travelers.



MICHAL CHOUR

GENERAL MANAGER

RADISSON BLU ALCRON

Candidate's AmCham Priority:

- Advocacy- economic and regional development
- Networking- country and member promotion.

Previous Involvement with AmCham

- Member, Events Advisory Group: 2004-now.

Company Membership:

Corporate since 1998.

Career Spent in the Czech Republic:

14 years in hospitality industry.

Career History:

- General Manager, Radisson BLU Alcron Hotel, Czech Republic: 2006 – present.
- Executive Assistance Manager, Radisson SAS Alcron Hotel, Czech Republic: 2003 – 2006.
- Director of Sales, Radisson SAS Alcron Hotel, Czech Republic: 1999 - 2003.

Personal Note:

- Speak fluently German, English and Czech (mother tongue)
- Graduated 2001 from MBA University of Calgary

BOARD MISSION STATEMENT

My priority is to promote the issues critical to the success of entrepreneurs, investors and management teams of SME's. My primary sector focus will be on the continued growth and development of convergent telecommunications services and in particular regulatory, media, and intellectual property issues.

As CEO of KARNEVAL Media, I directly experienced the benefits of a strong, local, senior management team. I want to help SME's develop the teamwork and management skills critical to achieve rapid growth.

My experience in leading telecommunications companies at the CEO/Chairman level in Eastern Europe and the Czech Republic coupled with consolidating local companies and raising capital primarily from private equity sources equip me to contribute to AmCham's overall mission as well.



ROBERT GARDNER

CHAIRMAN/ INVESTOR

RIO MEDIA

Candidate's AmCham Priority:

- Focus on issues affecting SME's
- Entrepreneurial and management development

Past AmCham Involvement:

- Participation in AmCham events
- Thanksgiving Ball, Silent Auction donation

Company Membership:

B&N Holding member since 2009
KARNEVAL Media Corporate Patron 2000 – 2006

Career Spent in the Czech Republic:

15 years.

Career History:

Chairman/Investor RIO Media 2007 - present
CEO/Board member KARNEVAL Media 1998 -2006
Director/Investor B&N Holding 1998 - present

Personal Note:

- Interests: Historical property renovation, Grand children, Motor sports, Tennis
- Unique experience: Nuclear Submarine Force officer during the Cold War

BOARD MISSION STATEMENT

As a Board member, I will represent the technology, manufacturing and service-oriented business community with a special focus on high-tech, added-value and innovative activities. Such a target has to be supported and amended by close cooperation with leading technical universities and other institutions engaged in education and research & development.

As member of R&D Council of the Czech government and several academic bodies (ČVUT Praha, VUT Brno, Engineering Academy) I have continued to initiate and foster essential moves and actions of private public partnership in the area of technical university education, R&D and innovation.

If elected, I plan to work closely with other Board and AmCham members and also to support the relevant cross-chamber initiatives in areas of mutual interest and to contribute to successful and tangible outcome of such activities.



JAROSLAV DOLEŽAL

NATIONAL EXECUTIVE

HONEYWELL

Candidate's AmCham Priority:

- Advocacy - economic and regional development. University and government networking and relations.

Previous Involvement with AmCham

- Member, Council on Economic Development, university relationship building and support: 2004-now.
- Member, Board of Directors, 2007-2010.

Company Membership:

Patron since 1995.

Career Spent in the Czech Republic:

37 years.

Career History:

- National Executive, Honeywell, Czech Republic: 2003-present
- Statutory Representative, Honeywell spol. s r.o., Prague, Czech Republic: 2004- present.
- Manager, Honeywell Prague Laboratory, Prague, Czech Republic: 1993-present

Personal Note:

- Speaks English, German, Russian and Czech
- Technical education (Czech Technical University, Academy of Sciences)
- Doctor honoris causa- Brno University of Technology.

BOARD MISSION STATEMENT

If elected to the board of AmCham, my primary focus would be to complement the already high quality initiatives that the Chamber is carrying out in the Czech Republic (e.g. tax reform, public procurement). More precisely, and building on my skills and background, I would focus on fight against corruption through the fight against tax fraud on goods such as alcohol, tobacco and petrol, as well as on efforts to improve the overall business climate. I do believe that the business community, directly or indirectly via associations like AmCham, bears the responsibility to improve the economic and social environment in which we operate.



ALVISE GIUSTINIANI

MANAGING DIRECTOR

PHILIP MORRIS INTERNATIONAL

Candidate's AmCham Priority:

- Advocacy - fighting against corruption and fraud.
- Improving business climate- business opportunities.

Previous Involvement with AmCham

- Consultant, Tax Reform and Regulatory area
- Sponsor, Thanksgiving Ball.
- Participating in AmCham professional events.

Company Membership:

Patron since 1994.

Career Spent in the Czech Republic:

2 years.

Career History:

- Managing Director Philip Morris CZ, SK, HU; March 2008 – present
- Managing Director Philip Morris (Tabaqueira), Portugal; 2006-2008.

Personal Note:

- MBA from INSEAD in France.
- Degree in Civil Engineering, University of Padua, Italy.
- Married with 3 boys.
- Enjoys playing golf.

BOARD MISSION STATEMENT

I would like to focus on legal reform and economic development adjusted to the financial crisis. With my experience advising businesses here for the last 7 years, I know there are many aspects of Czech law that need improvement. As a director, I would try to facilitate communication between members and AmCham to identify legal/business issues that are worthy of attention and common to a broad spectrum of our membership.

Promoting economic development would be another priority, and specifically in the regions. Industrial zones, brownfields, and public-private partnerships can attract new investment and business opportunities while also improving quality of life. As a member of the Board of Directors, I would work at combining the skills of our members that are interested in these projects with our success in government policy-based initiatives.



MICHAEL MULLEN

PARTNER

HAVEL & HOLÁSEK

Candidate's AmCham Priority:

- Economic Development- *Regional Infrastructure Development.*
- Legal Reform- *Company Legislation.*

Past AmCham Involvement:

- Member, Board of Directors, 2006- present.
- Member, Financial & Capital Markets Committee (2003-present).
- Member, Bankruptcy Working Group (2003-present). Commented on draft law.
- Member, Commercial Code Working Group (2003-present).

Company Membership:

Small Business/Entrepreneur since 2003.

Career Spent in the Czech Republic:

19 years.

Career History:

- Partner, HAVEL & HOLÁSEK (Prague): 2003 – present.
- Senior associate, White & Case (Prague): 2000-2003.
- Associate, Altheimer & Gray (Chicago, Istanbul, Bucharest): 1996-2000.

Personal Note:

- Speaks Czech and English fluently.
- Enjoys biking, high altitude mountaineering, competitive whitewater kayaking.

BOARD MISSION STATEMENT

If elected as a Board Member, I will focus on issues that will assist companies operating in the Czech Republic to become more competitive on the international market, and in particular, support initiatives that will make Prague more competitive as a regional headquarter for multinationals. Additionally, I will concentrate on programs and events to increase the membership base, while providing more value to existing members. As a member of Pedersen & Partners' international management team, I intend to use my experience and wide range of contacts to promote the creation of solutions for issues faced within the business environment in an increasingly global economy, specifically concentrating on challenges presented by the current turbulent times.

Since joining Pedersen & Partners, I have been actively involved in the firm's expansion. Pedersen & Partners was established in Prague and has grown to 37 wholly owned offices in 36 countries, while continuing to promote high standards in management recruitment and human capital development. My role within the firm has afforded me the opportunity to work in most countries across CEE, streamlining and centralizing our operations, successfully setting up a shared services centre, and all while coming to truly understand what is meant by "international best practices." Through this experience I intend to provide practical assistance to firms operating on the local market, or those potentially considering expanding their operations to Czech Republic, by advocating the interests of American and local businesses, and developing best practices in how to expand their business across the CEE region.



DARCIE MURRAY

OPERATIONS DIRECTOR

PEDERSEN & PARTNERS

Candidate's AmCham Priority:

- Economic development: business opportunities and networking
- Economic development: HR policies and human capital development

Previous Involvement with AmCham

- Sponsor, Thanksgiving Ball (ongoing).

Company Membership:

Small Business member since 2001.

Career Spent in the Czech Republic:

5 years.

Career History:

- Operations Director at Pedersen & Partners, Prague, 2006 – Present.
- Independent Marketing Consultant and Post-graduate studies, USA, 2004 - 2005.
- Project Manager at Btek, USA, 2002 – 2003.

Personal Note:

- Speaks native English and conversational Czech.
- Interests: Literature, Art, Music, Travel and Tennis.

BOARD MISSION STATEMENT

Our organization aims to improve the business climate and increase economic opportunities.

During my time on the board and as president, I have been involved in enacting changes that will make the AmCham an even more vital part of the economic community. Our efforts to create a Competitiveness Council enabled us to create the current Platform for Transparent Public Procurement. We are the only business association with a website dedicated to promoting the activities and accomplishments of its members.

Our AmCham has earned a good reputation in the country and region and has contributed significantly to the development of our business community. I would very much like to continue being a part of this effort.



MAGDALENA SOUCEK

MANAGING PARTNER

ERNST & YOUNG

Candidate's AmCham Priority:

- Corruption
- Legal Reform
- Cooperation with other countries Chambers of Commerce

Past AmCham Involvement:

- President, Executive Committee of the Board of Directors (2006-2008).
- Vice-President, Board of Directors (2005).
- Member, Board of Directors (2004-2010).

Company Membership:

Founding Patron since 1992.

Career Spent in the Czech Republic:

18 years.

Career History:

- Country Managing Partner, Ernst & Young Czech Republic: 2008-now.
Partner – Head of Risk Advisory Services Central Europe South, Deputy Head of Audit and Assurance Business Services Czech Republic, Ernst & Young: 2004-2006.
- Partner - Audit Practice Director, Ernst & Young: 2002-2003.

Personal Note:

- Member, American Institute of Certified Public Accountants, Czech Chamber of Auditors.

BOARD MISSION STATEMENT

The American Chamber of Commerce has been significantly contributing to the development of Czech economy as well as the development of business environment in the Czech Republic. Despite many achievements in this field, there is still big room for improvement.

If elected to the Board of Directors, I would like to focus on the improvement of business environment in the Czech Republic - especially the enforcement of law and fighting against corruption.

The second area of my interest will be the enlargement of Chamber activities to other areas of the Czech Republic mainly in Brno and Ostrava regions.



DAN ŤOK

MANAGING DIRECTOR

SKANSKA

Candidate's AmCham Priority:

- Legal Reform- *General Business Environment.*
- Economic Development- *Regions.*

Past AmCham Involvement:

- Member of the Board of Directors (1999-2001, 2002-2004, 2006-2010).
- Chair, Brno Task Force.
- Second Vice-President (2004-2005).

Company Membership:

Corporate since 2006.

Career Spent in the Czech Republic:

30 years.

Career History:

- Chairman of the Board and CEO, Skanska; 2008 – present.
- Chairman of the Board, KKCG; 2006 – 2007.
- Chairman of the Board, Jihomoravská plynárenská; 2003 – 2006.

Personal Note:

I enjoy playing golf and appreciate good food and wine.

BOARD MISSION STATEMENT

The political, economic and social situation that can currently be observed in Europe, as well as in the Czech Republic, brings forth an image of a fork in the road. The time is upon us, as individuals, when complex choices with far reaching consequences will have to be made. As business leaders it will be our duty to take on greater responsibility than was the case in the past, and through our decisions and actions we have to ensure that we can shape the business environment and through it influence society.

It is of paramount importance that we use our experience and our abilities to the fullest as we strive to make certain that business in the Czech Republic will continue to flourish in an environment that guarantees equal opportunities, that is at all times strictly legal and stands up to moral scrutiny, that actively discourages corruption and an environment that will, through the pursuit of all these goals, enable companies to increase their competitiveness. AmCham is in a unique position where it can assist the Czech Republic, and the businesses that operate there, in building up a sustainable competitive advantage that will last far into the future.



ZDENĚK VILÍMEK

REGIONAL COMMUNICATIONS AND PUBLIC AFFAIRS DIRECTOR

COCA-COLA

Candidate's AmCham Priority:

- Advocacy- *Regional Development.*
- Advocacy- *Legal Reform.*

Past AmCham Involvement:

- Second Vice-President, 2009-2010.
- Member of the Board, 2008-2010.
- Sponsor, Keystone Seminars for Decision Making in the Public Sector (2004-2007).
- Primary Sponsor, Thanksgiving Ball (1996-2007).
- Primary Sponsor, General Assembly (1996-2007).
- Chair, EU Accession Committee (2001-2004).

Company Membership:

Founding Patron since 1992.

Career Spent in the Czech Republic:

17 years.

Career History:

- Director, Corporate Identity, Public Affairs & Communications – The Coca-Cola Company Northern Central Europe
- Regional Communications and Public Affairs Director, Czech and Slovak Region, Coca-Cola.
- Communications and Public Affairs Director, Carpathian Region, Coca-Cola.

Personal Note:

- Long-time member of the board of trustees of the International School Prague.