

Advertisement & Promotion Offers 2008

<p>Website advertisement business opportunities on www.amcham.cz www.amcham.cz offers up to date information about AmCham activities, forthcoming and past events with on-line registration, comprehensive member directory with advanced search, various info for potential investors and established business</p> <p>promotion on www.czechmarketplace.cz CzechMarketplace.cz is a new website dedicated to promoting our members to the local and international business community. It contains of Community News, Community Calendar, Discount Offers, Job Opportunities, Industry Sectors and CzechRepublic section.</p> <p>headliner on www.czechmarketplace.cz Presentation of your company profile on the home-page</p>	<p>For MEMBERS: Free</p> <p>Free</p> <p>10,000 per month</p>	<p>For NON-MEMBERS: 2.500 CZK per month</p> <p>N / A</p> <p>N / A</p>	<p>Technical specifications: Word Text</p>
<p>e-AmCham monthly e-newsletter with latest AmCham and member news, business opportunities, member discounts, circulated to more than 2400 email addresses</p>	<p>For MEMBERS: 2.500 CZK per month 1/3 page</p>	<p>For NON-MEMBERS: 5.000 CZK per month 1/3 page</p>	<p>Technical specifications: PDF format Size (w x h) 184,6 x 86 mm</p>
<p>Annual Report printed publication, review of AmCham last year activities and plans for the next year, distributed at the AmCham General Assembly attended by approx. 300 top management representatives. 2400 copies are distributed to the top managers of over 400 companies, government officials, other AmCham offices in Eurasia and USA and potential foreign investors in the country</p> <p style="text-align: right;"> Back cover 30.000 CZK Full page, inside front cover 30.000 CZK Full page, inside back cover 22.000 CZK Full page, inside 18.000 CZK Half page, inside 11.000 CZK Insert 15.000 CZK </p>	<p>For MEMBERS:</p>	<p>For NON-MEMBERS:</p> <p>35.000 CZK 35.000 CZK 25.000 CZK 22.000 CZK 14.000 CZK Not Available</p>	<p>Technical specifications:</p> <p>Fullpage (A4): 210x297mm, 216x303mm</p> <p>Halfpage (A5): 172,5x130mm (horizontally) 84x246 mm (vertically)</p>
<p>Industry overview electronic promotional bulletin for all major sectors, which includes: 1) trends and important facts about sector, and 2) Business Briefs with each member in sector</p> <p>Overviews are distributed to all AmCham members, potential members and new investors.</p>	<p>For MEMBERS: 10.000 CZK</p>	<p>For NON-MEMBERS: Not Available</p>	<p>Technical specifications:</p> <p>Filled form in word (available on www.amcham.cz)</p> <p>logo in EPS format photo of GM</p>
<p>Inside Insight Interview with a company representative on an actual topic.</p>	<p>For MEMBERS: Free</p>	<p>For NON-MEMBERS: Not Available</p>	
<p>Czech Republic overview published ones a year, a full color informative brochure about the Czech Republic</p> <p style="text-align: right;"> Upper half of page 58.000 CZK Lower half of page 52.000 CZK </p>	<p>For MEMBERS:</p>	<p>For NON-MEMBERS: Not Available</p>	<p>Technical specifications:</p> <p>Half page: 195 x 140 mm (horizontally, A5) Resolution: 1751pi / 2540 DPI Paper used: 250 g gloss coated, laminated matt Color turn: standard offset</p>

(All prices exclude VAT 19 %)