

Maria Anargyrou-Nikolić

CEO Coca-Cola HBC

Czech and Slovakia

**Board Mission**

As a board member I would like to concentrate on topics of business development, while keeping a strong focus on innovation and, for the Czech market, so important – localization strategy. I believe these areas have a large potential to be further explored and utilized across different industries. Further where I see my added value is the topic of sustainable leadership. As the Coca-Cola System we are constantly doing our best to become the leader in sustainability worldwide. In the Czech Republic, we have embarked on the road to be one of the first countries to reach our ambitious sustainability goals by 2025 within our Coca-Cola HBC group. Within the board role I would like to cooperate, help and support other companies to set their strategies and head confidently toward them.

Candidate's AmCham Priority:

- Business development
- Sustainability leadership
- Innovation & Localization

Career Spent in the Czech Republic:

- 2 years

Career History:

- CEO, Coca-Cola HBC CZSK; 2017 – present
- CEO, Coca-Cola HBC Adria: 2015-2017
- Marketing & Commercial manager Serbia & Montenegro, Coca-Cola HBC Adria: 2011 - 2015
- Marketing manager Greece & Balkans; Nestle: 2001 – 2010

Personal Note:

- Member of Board of Directors, Czech Association for Branded Products

Company Membership:

- Corporate Patron since 2017.