



AmCham Latvia
Thought leadership hub



3Si DIGITAL CONFERENCE

DIGITAL TRANSFORMATION | SMART INFRASTRUCTURE | CONNECTIVITY AND SECURITY

April 28, 2022 | Riga, Latvia, Hybrid Event

AGENDA

14:30-15:00	Registration & Welcome Coffee
15:00-16:00	3Si Region: Renewing Emphasis on Digital Policy and Regulation amid Shifting Geopolitics
	<p>Welcoming words: John Tully, President of AmCham Latvia (confirmed)</p> <p>Keynote remarks: Edgars Bondars, Ambassador-at-large for the Three Seas Initiative (confirmed) Janis Vitenbergs, Minister of Economy, 3Si Ambassador, Latvia tbc John Carwile, U.S. Ambassador to Latvia tbc Janusz Cieszyński, Secretary of State, Government Plenipotentiary for Cyber Security, Poland tbc</p> <p>Host: Ieva Ilves, Advisor for Information and Digital Policy to our State President, Latvia tbc</p>
16:00-17:30	Panel Discussion: Digital Transformation in the 3Si Region Addressing New Challenges
	<p>Speakers: Artūrs Toms Plešs, Minister of Environmental Protection and Regional Development, Latvia (confirmed) Daniel Lorér, Minister for Innovations and Growth, Bulgaria tbc Petr Očko, Vice Ministry of Industry and Trade, Czech Republic tbc Ian Brzezinski, Senior Fellow, The Atlantic Council, Washington, D.C., USA (confirmed)</p>

Paweł Jabłoński, Undersecretary of State for Economic and Development Cooperation, Africa and the Middle East at the Ministry of Foreign Affairs, Poland tbc
Marta Poslad, Director for CEE & Transatlantic Public Policy at Google (confirmed)
Petar T. Ivanov, CEO, American Chamber of Commerce in Bulgaria (confirmed)

Moderator:

Mr. Michal Kanownik, President of Digital Poland/CEE Digital Coalition, Poland (confirmed)

17:30-18:30

Networking Reception

**EVENT
FOCUS**

So far only 14% of projects submitted for the Three Seas Investment Fund are digital. How to ensure more substantial part of capital investment into digital infrastructure? How to achieve coherent policies across the region to support an ecosystem that enables digital transformation and innovation?

Discussion Topics:

- Raising up to the challenges of ensuring digital safety and security in CEE: opportunities, risks and lessons learned
- Digital Economy as a global equalizer between small and big nations
- Trends of Global Digital Ecosystems and the urgency for governments and cities to invest in them now
- What should be the ecosystem to boost the digital development and transformation of businesses
- Digitization of healthcare: lessons from the pandemic and way forward
- Digital and Social Entrepreneurship as key success. KPI's for any innovation business
- Can the EU Chips Act ensure digital sovereignty of European nations? Challenges for the CEE countries
- Transatlantic relationship and its importance to CEE region