

# AmCham Patronship Benefits

## 2017– 2018



### **AmCham Corporate Patronship Benefits**

By becoming a Corporate Patron of the American Chamber of Commerce in the Czech Republic, your company announces its commitment to create a thriving, internationally competitive business climate to the business and political community. Patron dues are the primary source of AmCham advocacy efforts. By choosing to become a leading organization in the AmCham, our Patrons are willing to invest a reasonable part of their business success back into the business community so that we can improve the conditions for doing business for everyone. Your company can also benefit from the exposure that AmCham Patrons receive. As a Patron, your company could receive targeted promotion– our audience is leading businesspeople, nothing more, nothing less– which far exceeds the dues asked of a Patron. Those promotional benefits are described below. We hope you consider them, and the benefit to the community of AmCham advocacy, and decided to join the distinguished group listed at the bottom of this document.

**Corporate Patron** pays CZK 170 000/per 2 years (can be paid also per year: CZK 85 000 per one year).

### **Preferred seating at Chamber events**

Corporate Patrons receive preferred seating at all SpeakerSeries/Leadership events as well as at other important Chamber events. (This includes the location of Corporate Tables at the Thanksgiving Ball.)

### **AmCham Publications**

- **AmCham magazine\_Year–End Report**

The AmCham magazine (Year–End Report) is published once a year with a print run of 1 500 pieces. The company logo is listed under the Corporate Patrons.

*(comparison: similar advertisement: CZK 5,000–15,000)*

- **AmCham publication – best office**

This publication is published once a year with a print run of 3 000 pieces. The company logo of patron company is listed inside the publication.

*(comparison: similar advertisement: CZK 5,000–15,000)*

Distribution of the publication: 5 pcs for free

- **AmCham publication – Czech Republic overview**

This publication is published once a year with a print run of 1 500 pieces. The company logo of patron company is listed inside the publication.

*(comparison: similar advertisement: CZK 5,000–15,000)*

Distribution of the publication: 10 pcs for free

### **Patron Logo Board**

Your company logo is displayed :

- In the Chamber entrance hall for the whole period of patronship (approx. 20– 120 attendees per week – business briefings, meetings of working groups and committees, meetings with the parliamentary deputies, rent of premises to the groups of students, etc.)

### **Corporate Patrons**

3M Česko – Alliance Laundry CE – American Express – Amgen – Aon Central and Eastern Europe – AVAST Software – Axians redtoo – Boston Scientific ČR – CertiCon – Citibank Europe – Clarion Congress Hotel Prague – Coca-Cola ČR – Constellation – CTP Invest – Československá obchodní banka – Deloitte – DSA – EY – ExxonMobil Business Support Center Czechia – Hays Czech Republic – Hilton Prague & Hilton Prague Old Town – Honeywell – Hudson Global Resources – Johnson & Johnson – KPMG Česká republika – Manpower – Marriott International Hotels – McKinsey & Company – Medtronic Czechia – Merck Sharp & Dohme – Microsoft – MONETA Money Bank – Opel Southeast Europe – Oracle Czech – OREA HOTELS & RESORTS, Member of CIMEX Group – Passerinvest Group – Philip Morris ČR – Plzeňský Prazdroj – PricewaterhouseCoopers ČR – Radisson Blu Alcron and Park Inn Hotels Prague & Ostrava – Rockwell Automation – SAP Services – Squire Patton Boggs – Steelcase Czech Republic – T-Mobile Czech Republic – Vienna House – Vodafone Czech Republic – Weil, Gotshal & Manges – White & Case – White Star Real Estate – Y SOFT Corporation – Zátíší Group

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- On a display at Leadership events (General Assembly, SpeakerSeries, Discussions, Conference – approx. 3 times per year)  
*(comparison: sponsoring similar event: CZK 5,000–30,000)*
- In the entrance hall of the Thanksgiving Ball (approximately 800 attending executives)  
*(partial sponsorship of similar event: CZK 100,000–300,000)*

### AmCham Websites

- Logo on the title bar of the AmCham website homepage [www.amcham.cz](http://www.amcham.cz)  
*(comparison: costs per 120x60 pixels on www.seznam.cz CZK 60,000 per week, on www.volny.cz CZK 1,980 per day)*
- Special Corporate Patron page on [www.amcham.cz](http://www.amcham.cz).
- Logo on the homepage of [www.czechmarketplace.cz](http://www.czechmarketplace.cz).
- Possibilities Patron members have with their member web profile that is available on [www.amcham.cz](http://www.amcham.cz) and on [www.czechmarketplace.cz](http://www.czechmarketplace.cz)
  - **Upload videos** (advertisements, promo videos...)
  - **Upload own cover/background picture** (either advertisement, product picture...)
  - **Upload own social media links**
  - **Upload various types of files** (pictures, documents)

### Official correspondence

Your company name is printed in all Chamber official correspondence

- **Letterhead correspondence** goes to members, Ministers and Ministries, President's office, US Government Offices including US Senate and House, AmChams in Eurasia and US, other companies and offices from public and private sector
- **Invitations** – company name is listed on all invitations to the Chamber events (Business Briefings, Discussions) which are distributed via email (approx. 1 500 email addresses) weekly
- **Minutes** – company name is listed in all Minutes = reports activity of Chamber Working Groups, Committees and Task Forces
- **Other informative sheets:** eAmCham – List of activities, Advertisement Offer  
*(no comparable value on offer in the Czech Republic)*

### Research and Analysis

- **Legislative**
  - Legislation in the pipeline – queries about drafts at their ministerial or parliamentary stage (key principles, major changes in amendments, political parties' support)
  - Addressing regulators and other state authorities on members' behalf (eg. interpretation of difficult law provisions) if such request falls within the Chamber's tenets for advocacy

To find out more about AmCham Czech Republic and its members visit:

[www.amcham.cz](http://www.amcham.cz), [www.czechmarketplace.cz](http://www.czechmarketplace.cz), [www.czechcompete.cz](http://www.czechcompete.cz)

How to become a Patron member – please contact: **Renáta Paceltová** – Business Development Manager, American Chamber of Commerce in the Czech Republic

Address: Dušnická 10, 110 00 Prague 1

Phone: (+420) 222 329 430, E-mail: [rpaceltova@amcham.cz](mailto:rpaceltova@amcham.cz)

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